



COLLABORATIVE DEGREE PROGRAMMES:

FdSc Community Sports Management
BSc (Hons) Sports Coaching & Performance



University of
East London



FOUNDATION



FdSc Community Sports Management

Programme focuses on various aspects of sports management within a community setting, and how effective leadership in sport can lead to community cohesion, health benefits and successful sports events.

Students are exposed to practical experience in the industry and are expected to apply their knowledge and skills within a professional work environment.

For more information visit:

www.uel.ac.uk/undergraduate/courses/fdsc-community-sports-management



Modules Include:

Coaching Principles, Current Issues in Sport, Sports Marketing, Sports Placement, Sports Management, Community Sport Development.

Exit Pathways

- Employment within the Sports Industry
- 3rd Year in BSc (Hons) Sport, PE and Development



Modules Include:

Anatomy & Physiology, Coaching Principles, Coaching Practice, Talent & Performance, Performance Analysis, Athlete Management.

Unique link to West Ham United Academy

- Modules delivered by WHU Academy experts
- Placement opportunities with WHU Academy



BSc (Hons) Sports Coaching & Performance

Through our expert lectures at West Ham United Foundation and the Club's Academy, you will gain the skills and knowledge required to become an inspiring sports coach.

The coaches we develop have a strong reputation as they gain real-world experience through placement opportunities. This is the perfect degree for students who are looking to work in performance related Sport.

For more information visit:

www.uel.ac.uk/undergraduate/courses/bsc-hons-sports-coaching-and-performance

Our Graduates

Over **90%** of our graduates are either in work or involved in further study within six months of graduating.

Katrina Harris

"My best memories at University were taking part in all of the events we've been involved in and the placements we had available to us. I would definitely advise anyone who wants to work in the field of sport to join the course for a more hands on university experience."



Aaron Johnson

*Crystal Palace FC Divert Programme Lead,
Youth Crime Intervention Specialist at Sutton Council*

"My degree provided me with a platform to broaden my understanding of the sports industry. It exposed me to various events and organisations such as Kick It Out, leading me to my role at Crystal Palace where I lead on an award winning programme."



Yacine Rabia

Unified Coach at Manchester City FC (Abu Dhabi)

"I would definitely recommend the degree programmes that University of East London are delivering with West Ham United Foundation. It personally helped me progress in my career, the lecturers are extremely supportive, and I am grateful for the opportunities I was given as part of the course."



Additional Benefits

The Teaching and Learning Experience

The programme includes a range of delivery, such as: traditional lectures, seminars, interactive workshops, practical sessions, field trips, guest speakers, work-based learning and online delivery. We take a personal approach and give students the support needed to succeed.



Industry Recognised Accredited Qualifications & Continued Professional Development

We provide bursaries to enable students to achieve recognised National Governing Body coaching awards such as the FA coaching badges.



Industry & International Placements

As part of the West Ham United family, you will have access to placements at the Club, Foundation and partner organisations, both in the UK and overseas.

Next Steps

Contact Us



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Apply via UEL's website

You can apply via the course pages on the University's website: **www.uel.ac.uk**

Search for 'West Ham' on the UEL homepage.

You can also call us on **0208 223 3333**



Apply via UCAS

Search for University of East London (E28)

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FdSc Community Sports Management



Student Loans Company

Students studying on our degree programmes are eligible to access Tuition Fee Loans (student finance).